

2021 Sponsorship Proposal

YOUNG HEROES CAR PARADE

SUNDAY, SEPTEMBER 26



#HONKFORYOURHERO

Nemours. Children's Health System

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Last year we converted the Young Heroes 5K Walk/Run and Kiddie K to the Young Heroes Car Parade in response to the COVID-19 pandemic. Once again, we will be hosting this unique and exciting event on **Sunday, September 26** in Wilmington, DE.

The Young Heroes Car Parade will raise funds for research and patient services at the Nemours Center for Cancer and Blood Disorder (NCCBD) at the Nemours/Alfred I. duPont Hospital for Children.

Jump in your car and head to one of the locations to join the parade! Take a moment to honk for your hero and smile at all the superheroes lining the route.

THANK YOU!

A generous outpouring from the community will make it all possible. We hope that you will consider partnering with Nemours.

#honkforyourhero

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PRESENTING SPONSOR | \$10,000

- Company displayed as the Presenting Sponsor on event collateral including promotional postcard
- Logo recognition on event banner
- Logo recognition on event T-shirt
- Logo recognition on event website
- Recognition on FB event page and NCCBD group page
- Opportunity to provide company branded items for participant packets
- Five (5) complimentary car registrations in the Young Heroes Car Parade
- Recognition on the donor wall at Nemours/Alfred I. duPont Hospital for Children
- Logo recognition on three (3) route marker signs
- **Tax deductibility \$9,000**



PLATINUM SPONSOR | \$5,000

- Logo recognition on event day banner
- Logo recognition on event T-shirt
- Recognition on event website
- Recognition on FB event page
- Opportunity to provide company branded items for participant packets
- Three (3) complimentary registrations in the Young Heroes Car Parade
- Logo recognition on two (2) route marker signs
- **Tax deductibility \$4,940**

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GOLD SPONSOR | \$2,500

- Company name on event day banner
- Logo on event T-shirt
- Recognition on event website
- Recognition on FB event page
- Opportunity to provide company branded items for participant packets
- Two (2) complimentary registrations in the Young Heroes Car Parade
- Logo recognition on two (2) route marker signs
- **Tax deductibility \$2,460**



SILVER SPONSOR | \$1,000

- Company name on event T-shirt
- Opportunity to provide company branded items for participant packets
- One (1) complimentary registrations in the Young Heroes Car Parade
- Logo recognition on one (1) route marker sign
- **Tax deductibility \$980**

CHARACTER SPONSOR | \$500

Help bring the magic to the event! As a Character Sponsor you have a unique opportunity to pay for a character to line the parade route and cheer for participants and children in the hospital.

- Sponsor signage displayed with Character on car route
- Name listed on t-shirt
- **Tax deductibility \$500**

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COMMITMENT FORM

☐ I am pleased to support the Young Heroes Car Parade to benefit the Nemours Center for Cancer and Blood Disorders by partnering at the below level:

☐ PRESENTING
\$10,000

☐ PLATINUM
\$5,000

☐ GOLD
\$2,500

☐ SILVER
\$1,000

☐ CHARACTER
\$500

☐ I CANNOT BE A SPONSOR THIS YEAR, BUT WOULD LIKE TO MAKE A 100% TAX-DEDUCTIBLE DONATION TO THE EVENT: \$ _____

PARTNER INFORMATION

Company Name (as you would like to be recognized): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

☐ Invoice company \$ _____

☐ Check (payable to Nemours) \$ _____

☐ Credit Card \$ _____

☐ Mastercard ☐ Visa ☐ AMEX ☐ Discover

Name (as it appears on card): _____

Address (associated with card): _____

City: _____ State: _____ Zip: _____

Credit Card Number: _____ Exp Date: _____

Cardholder Signature: _____

PLEASE RETURN THIS FORM AND PAYMENT TO:

Nemours Fund for Children's Health

c/o Rose Bevilacqua

1600 Rockland Road

Wilmington, DE 19803

rose.bevilacqua@nemours.org | 302.298.5809

 **Nemours.** Children's Health System