

2021 Sponsorship Proposal

YOUNG HEROES CAR PARADE

SUNDAY, SEPTEMBER 26



#HONKFORYOURHERO

Nemours. Children's Health System

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Last year we converted the Young Heroes 5K Walk/Run and Kiddie K to the Young Heroes Car Parade in response to the COVID-19 pandemic. Once again, we will be hosting this unique and exciting event on **Sunday, September 26** in Wilmington, DE.

The Young Heroes Car Parade will raise funds for research and patient services at the Nemours Center for Cancer and Blood Disorder (NCCBD) at the Nemours/Alfred I. duPont Hospital for Children.

Nemours has been accepted to compete for the “Highest Fundraising Car Parade” in the Guinness Book of World Records! A generous outpouring from the community will make it all possible. We hope that you will consider partnering with Nemours.

NEW!

Help us get into the Guinness Book of World Records for “Highest Fundraising Car Parade in 24 Hours”!

We need your support!

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PRESENTING SPONSOR | \$10,000

- Company displayed as the Presenting Sponsor on event collateral including promotional postcard
- Logo recognition on event banner
- Logo recognition on event T-shirt
- Logo recognition on event website
- Recognition on FB event page and NCCBD group page
- Opportunity to provide company branded items for participant packets
- Five (5) complimentary car registrations in the Young Heroes Car Parade
- Recognition on the donor wall at Nemours/Alfred I. duPont Hospital for Children
- Logo recognition on three (3) route marker signs

• **Tax deductibility \$9,000**



PLATINUM SPONSOR | \$5,000

- Logo recognition on event day banner
 - Logo recognition on event T-shirt
 - Recognition on event website
 - Recognition on FB event page
 - Opportunity to provide company branded items for participant packets
 - Three (3) complimentary registrations in the Young Heroes Car Parade
 - Logo recognition on two (2) route marker signs
- **Tax deductibility \$4,940**

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GOLD SPONSOR | \$2,500

- Company name on event day banner
- Logo on event T-shirt
- Recognition on event website
- Recognition on FB event page
- Opportunity to provide company branded items for participant packets
- Two (2) complimentary registrations in the Young Heroes Car Parade
- Logo recognition on two (2) route marker signs
- **Tax deductibility \$2,460**

SILVER SPONSOR | \$1,000

- Company name on event T-shirt
- Opportunity to provide company branded items for participant packets
- One (1) complimentary registrations in the Young Heroes Car Parade
- Logo recognition on one (1) route marker sign
- **Tax deductibility \$980**



CHARACTER SPONSOR | \$500

Help bring the magic to the event! As a Character Sponsor you have a unique opportunity to pay for a character to line the parade route and cheer for participants and children in the hospital.

- Sponsor signage displayed with Character on car route
- Name listed on t-shirt
- **Tax deductibility \$500**

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COMMITMENT FORM

☐ I am pleased to support the Young Heroes Car Parade to benefit the Nemours Center for Cancer and Blood Disorders by partnering at the below level:

☐ PRESENTING
\$10,000

☐ PLATINUM
\$5,000

☐ GOLD
\$2,500

☐ SILVER
\$1,000

☐ CHARACTER
\$500

☐ I CANNOT BE A SPONSOR THIS YEAR, BUT WOULD LIKE TO MAKE A 100% TAX-DEDUCTIBLE DONATION TO THE EVENT: \$_____

PARTNER INFORMATION

Company Name (as you would like to be recognized): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

☐ Invoice company \$_____

☐ Check (payable to Nemours) \$_____

☐ Credit Card \$_____

☐ Mastercard ☐ Visa ☐ AMEX ☐ Discover

Name (as it appears on card): _____

Address (associated with card): _____

City: _____ State: _____ Zip: _____

Credit Card Number: _____ Exp Date: _____

Cardholder Signature: _____

• Please note that all CC will be billed on September 26th to help us qualify for the Guinness Book of World Records.

PLEASE RETURN THIS FORM AND PAYMENT TO:

Nemours Fund for Children's Health

c/o Rose Bevilacqua

1600 Rockland Road

Wilmington, DE 19803

rose.bevilacqua@nemours.org | 302.298.5809

The logo for Nemours Children's Health System, featuring the word "Nemours" in a blue serif font, followed by "Children's Health System" in a blue sans-serif font, with a red swoosh underline under "Nemours".

• Please date all checks for September 26, 2021 to help us qualify for the Guinness Book of World Records.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE FLORIDA DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. A copy of our annual report may be obtained upon request from us or from the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, NY, 10271. The official registration and financial information of The Nemours Foundation may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement. A financial statement is available upon written request from the Virginia Office of Consumer Affairs, Virginia Dept. of Agriculture & Consumer Services, P. O. Box 1163, Richmond, VA 23218-0526. If you wish to have your name removed from the list to receive this communication or future fundraising requests supporting Nemours, please email giving@nemours.org, call us toll-free at (888) 494-5251 or write to Nemours Fund for Children's Health, Shands House, 1600 Rockland Road, Wilmington, DE 19803.